

# COME AND GET RE-URBANISED!



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16 November 2006 is the day when the pioneering 'Restructuring Urbanised Areas' project comes to an end. Since 2002, this European project has established an intensive network of 'urban regenerators'. Together with both experts from the field and theoreticians, it initiated the development of a new method for tackling urban areas. This resulted in, among other things, four strategies with the central idea **know who you are building for before you start building.**

**The closing conference** will be a journey of discovery and encounters through an urban area: the "ReUrbA Area". As a visitor, you will be welcomed to an area where you can hear, discover and experience all the facets of the ReUrbA method. You can wander freely around the Central Market and meet fellow professionals and experts from the field. You can get to know about the various ReUrbA projects on the workshop square and in the suburbs.

**A special moment** during the conference will be the presentation of the 'Statement for Strong Cities'. This statement will ask those involved - including politicians, professionals, investors and residents - to continue to invest in urban areas. The ReUrbA method is a way of thinking that can provide encouragement and inspiration during this process. Prominent experts from a range of fields will present their points of view about the statement.

ReUrbA<sup>2</sup> is supported by an international network of partners: Newcastle City Council, St. Paul's & St. Mark's Parochial Church Council (London), Rotterdam Development Corporation, GIU Saarland (Saarbrücken) and the Province of South Holland (Lead Partner).

16 NOVEMBER 06 | MADURODAM DEN HAAG

YOU ARE ENTERING THE REURBA AREA

EXPERIENCES | DISCOVERIES | GAMES & ENCOUNTERS

16 NOVEMBER 06



## INVITATION

COME AND GET RE-URBANISED!

**On 16 November 2006**

The ReUrbA<sup>2</sup> closing conference  
A journey of discovery through urban areas  
In Madurodam - The Hague

Presentation of the 'Statement for Strong Cities'  
with contribution of

- Alain de Botton
- Reinier de Graaf
- Peter Hall
- Hardt-Waltherr Hämer
- Rinnooy Kan
- Wolfgang Kil
- Tracy Metz
- Arnold Reijndorp
- Alan Simpson
- Rudy Stroink and others



ENROLE > [INFO@REURBA.ORG](mailto:INFO@REURBA.ORG)

## PROGRAMME

- 11.00 a.m. You are entering the ReUrbA Area
- 11.30 a.m. Listening, learning, explaining, meeting and eating in the suburbs
  - > Presenting the five projects
  - > International Building Exhibition: do it yourself!
  - > Digital Learning Environment: everything you always wanted to know, but were afraid to ask.
- 16.00 p.m. Signing of 'Statement for Strong Cities'
- 16.45 p.m. Drinks on the house
- 17.30 p.m. You are leaving the ReUrbA Area

**You can enrol before** 1 November by sending an e-mail to [info@reurba.org](mailto:info@reurba.org), stating 'registration for ReUrbA<sup>2</sup> closing conference'.

## FOR MORE INFORMATION

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